

Sydney Weigand

SUMMARY

An experienced graphic designer and sound engineer with a passion for science, art, marketing, and communications.

EXPERIENCE

PODCAST PRODUCER, UNIVERSITY OF GEORGIA – 2023-PRESENT

In this role, I utilize science communications skills to help UGA professors from the Department of Infectious Disease create a podcast. I handle audio editing, social media, and scheduling.

MARKETING COORDINATOR, GEORGIA SCHOOL OF ORTHODONTICS – 2022-2023

In my role at this company, I was responsible for using graphic design to create marketing collateral such as flyers, digital advertisements, billboards, and social media posts.

ART INSTRUCTOR, AR WORKSHOP – 2017-2020

In this role, I was in charge of leading classes in which clients could build and paint their own home decor and wood art.

EDUCATION

Masters of Journalism & Mass Communication in Emerging Media

University of Georgia - Expected May 2025

Bachelors of Art in Interdisciplinary Art & Design

University of Georgia - May 2022

HARD SKILLS

- Graphic Design: Adobe Photoshop, Illustrator, and InDesign
- Coding: HTML, Javascript, SwiftUI, XCode, and Vue
- Fine Arts: Classically trained in printmaking, drawing, painting, and woodworking
- Sound Engineering: Adobe Audition

SOFT SKILLS

- Able to think creatively to generate ideas and solutions
- Strong design and composition skills
- Skilled communicator

CERTIFICATIONS

- Adobe Audition
- Adobe Illustrator
- Adobe Photoshop
- Microsoft Office
- Figma